

MILITARY POLICE REGIMENTAL ASSOCIATION



Assist. Protect. Defend.

2025 Press Kit

mpraonline.org



MPRA

UNWAVERING LOYALTY / PROUD HISTORY / UNBREAKABLE BONDS

ABOUT

Mission

Promote the history and preserve the traditions of the Military Police Corps Regiment while supporting Military Police Leadership, Soldiers and Families Army wide.

Vision

The premier Military Police professional organization which is fully aligned with the Army and Military Police Corps current and future visions and recognized as relevant by Military Police Leaders, Soldiers and Families throughout the Regiment.

Values

Serve Military Police Leaders, Soldiers, and Families with dignity, respect, responsibility and stewardship of our resources with integrity, transparency and accountability.



MILITARY POLICE REGIMENTAL WALKWAY

Of the Troops and for the Troops

The Military Police Regimental Walkway and Memorial Grove is a serene location for Soldiers, past and present, to reflect and to pay homage to fallen comrades. You can visit the grove just about any time of day and you will see people of all ages paying respect to our Regiment's heroes as well as all MPs past, present and future.



Dedicated granite benches and trees display the names of Soldiers who paid the ultimate sacrifice and MP Units around the world. Thousands of bricks line the walkway that honor individual Soldiers as well as units. The Regimental Walkway is truly an amazing and awe inspiring place to visit.

Purchase a brick today to commemorate your service, honor a fallen comrade, remember a friend or recognize a unit's accomplishments.

Visit mpraonline.org for more information.

Board of Directors

President: COL (R) Charles Williams

Vice President: CSM (R) Rich Woodring

Treasurer: CSM (R) Mike True

Secretary: COL (R) Kerry Norman

CSM (R) Mike Bennett

SGM (R) Cindy Lisbon

COL (R) Gerald Mapp

CSM (R) Larry Orvis

CSM (R) Don Payne

SGM (R) Don Rose

COL (R) Oliver Saunders

COL (R) Ken Tauke

SGM (R) Tim Timmins

CSM (R) Mike Weatherholt

Senior Advisory Council

BG (R) Brian Bisacre

CSM (R) Jeff Butler

COL (R) Wade Dennis

COL (R) Pat Williams

LEGACY PROGRAMS



\$491,000

DISTRIBUTED TO 576
FAMILY MEMBERS AS OF
OCTOBER 2024

SCHOLARSHIP FUND

Scholarships are awarded annually to dependents of Standard Members. Students may be enrolled, or planning to enroll, in an accredited college or university. Established in 2006, this fund provides educational tools to recipients and is made possible through generous contributions from friends of the MPRA and from proceeds from a variety of fundraising efforts.

This scholarship, made possible by the unwavering support of friends and dedicated fundraising efforts, has awarded \$491,000 to 576 family members, empowering them to pursue their educational goals and chase their dreams. Many recipients have gone on to earn degrees in fields like nursing, engineering, and computer science, while others have used their scholarships to pursue careers in law enforcement and public service.

For information or questions on how to apply for a scholarship or to donate to the fund, please refer to the Scholarship Policy on mpraonline.org or contact us at 573-329-6772 or MPRABeth@gmail.com.

BENEVOLENT FUND

The Benevolent Fund is dedicated to providing financial relief to members and retirees of the Military Police Corps Regiment, active duty personnel, and Soldiers or civilians working in support of the Regiment in times of need.

Established in 2007, the MPRA is proud to have distributed \$177,000 to date. Membership is not a requirement to benefit from this fund, and we strongly encourage leaders at all levels to utilize it whenever they have exhausted other means to financially support Soldiers and families facing hardship. All requests are carefully reviewed and verified through the battalion-level chain of command.

The Benevolent Fund is one of the many ways that the MPRA extends a helping hand to Soldiers and their loved ones around the globe, every day.

For information or questions on how to request relief or to donate to the fund, please refer to the Benevolent Fund Policy on mpraonline.org or contact us at 573-329-6772 or MPRABeth@gmail.com.



\$177,000

DISTRIBUTED AS OF
OCTOBER 2024

MEMBERSHIP

The Military Police Regimental Association brings together a wide variety of Military Police through standard, friends & family and corporate memberships.

Benefits include:

- Pride in being a part of a professional organization
- 10% discount in our Military Police Gift Shop
- Online issues of The Dragoon Magazine
- Receive member benefits at select educational institutions
- Membership assists MPs in need through our Scholarship and Benevolent Funds
- Support the Military Police Legacy through our MP Museum and Memorial Grove



STANDARD MEMBERSHIP

Standard Membership is open to all active and retired Military Police, Corrections Officers and Criminal Investigators from all military branches and all components, including active, National Guard, and Reserve. Civilian Law Enforcement Professionals can also be members. There are 4 types of Standard Memberships: 2-year, 5-year, and two lifetime options depending on the member's age.

FRIENDS & FAMILY MEMBERSHIP

Friends & Family Membership is available for those who do not have a law enforcement background or who do not or have not served as a military police service member in any component, but who do support the Military Police Corps. These members could include immediate or extended family members and local volunteers or those who support our chapters around the world. There are 4 types of Friends & Family Memberships: 2-year, 5-year, and 2 lifetime options depending on the member's age.

CORPORATE MEMBERSHIP

Corporate Membership is an excellent way for organizations to support the MPRA, as well as Military Police service members and our Corps. Corporate membership receives unique opportunities that not only provide advertising opportunities for our important industry partners, but also a critical connection to MP senior leaders and decision makers. Our corporate members are also invited to participate in our annual Protection and Maneuver Support Combined Industry Expo.



LOCAL CHAPTERS

MPRA Chapters allow opportunities for retirees, veterans, and active duty MP service members, along with MPs in the Guard and Reserve component, to come together to serve others and preserve the history and tradition of our Regiment.

AWARDS



Order of the Marechaussee

The Order of the Marechaussee award recognizes a degree of professionalism, high standards of integrity and morality, and esprit de corps consistent with the long standing history and traditions of our Corps.

GOLD: Nominees must have rendered at least 25 years of significant service or support to the Corps. They must have held key positions of strategic significance, served admirably, and made a considerable and lasting impact on the Corps. Approved by the Commandant, recipients must maintain the highest character and have performed considerable accomplishments to and for the Corps.

SILVER: Nominees must have rendered at least 20 years of significant service or support to the Corps. They must have made an outstanding and positive impact in various positions of increased responsibility during their period of service and clearly stand out from their peers in the opinions of their superiors, subordinates, and peers alike.

BRONZE: Nominees must have rendered at least 10 years of significant service or support to the Corps. They must have made an outstanding and positive impact in various positions of increased responsibility during their period of service and clearly stand out from their peers in the opinions of their superiors, subordinates, and peers alike.

STEEL: Nominees must have performed service to the Corps and have less than 10 years of service as a 31-series, 311A, job series 1811 CID Special Agent, 0083 Police Officer (Soldier or Civilian), or 0085 Security Guard. Acts of valor, regardless of the number of years of service to the Corps, will be considered.



Order of the Vivandieres

Officially established in 2005, the award recognizes spouses who voluntarily make significant contributions to the morale, welfare, and spirit of Soldiers and family members in Military Police Corps units. In keeping with the traditions of the Corps, this award symbolizes the historical significance and preserves the traditions of military spouses, as well as recognizes the recipient's tremendous sacrifice and support for Soldiers and families through volunteerism.



Friend of the Regiment

During the Regimental Anniversary Ball at Fort Leonard Wood in 2018, this award was official established to recognize individuals who voluntarily make significant contributions to the morale, welfare, and spirit of Soldiers and Family members in various facets of the Military Police Corps. The receipt of this award recognizes the tremendous historical significance and preserves the traditions of individual volunteerism in support of our great Corps and our Army.



MPRA MAGAZINE

The Official Publication of the Military Police Regimental Association

Sound the Bugle! Connect with thousands online in “The Dragoon” Magazine.

We’ve gone digital! Tap into a loyal online community.

Engaged Audience: Reach MPs where they spend their time – online. Connect with a community dedicated to the MP Corps, its history, and each other.

Unmatched Targeting: Go beyond demographics. Target your ideal customers based on rank, branch, duty station, and even interests.

Interactive Platform: Engage with your audience on a deeper level through video, social media integration, and interactive content.

Brand Alignment: Partner with a respected organization and show your support for the brave men and women who serve and protect.

Advertising in “The Dragoon” isn’t just about reaching customers, it’s about supporting the MP community and its future.

MPRA Magazine Rates and Deadlines

| RATES | ONCE | TWICE | QUARTERLY |
|--------------------|---------|-------|-----------|
| Full page | \$530 | \$500 | \$410 |
| 1/2 page | \$470 | \$440 | \$350 |
| 1/4 page | \$410 | \$395 | \$290 |
| Double page spread | \$1,000 | \$940 | \$760 |
| Inside back cover | \$730 | \$700 | \$610 |

February Edition

Winter
January 15

May Edition

Spring
April 15

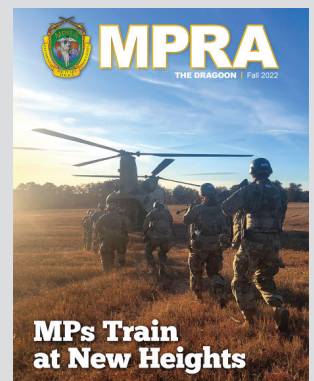
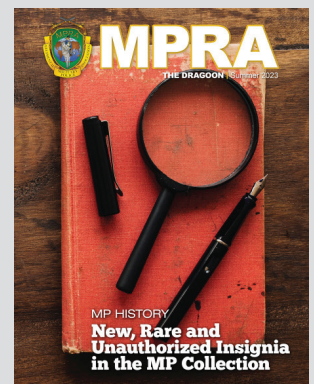
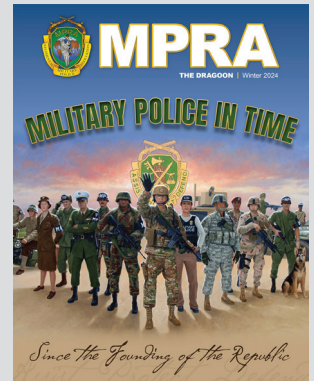
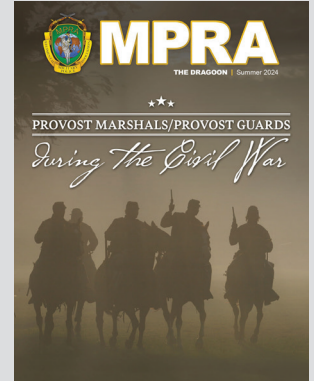
September Edition

Summer
August 15

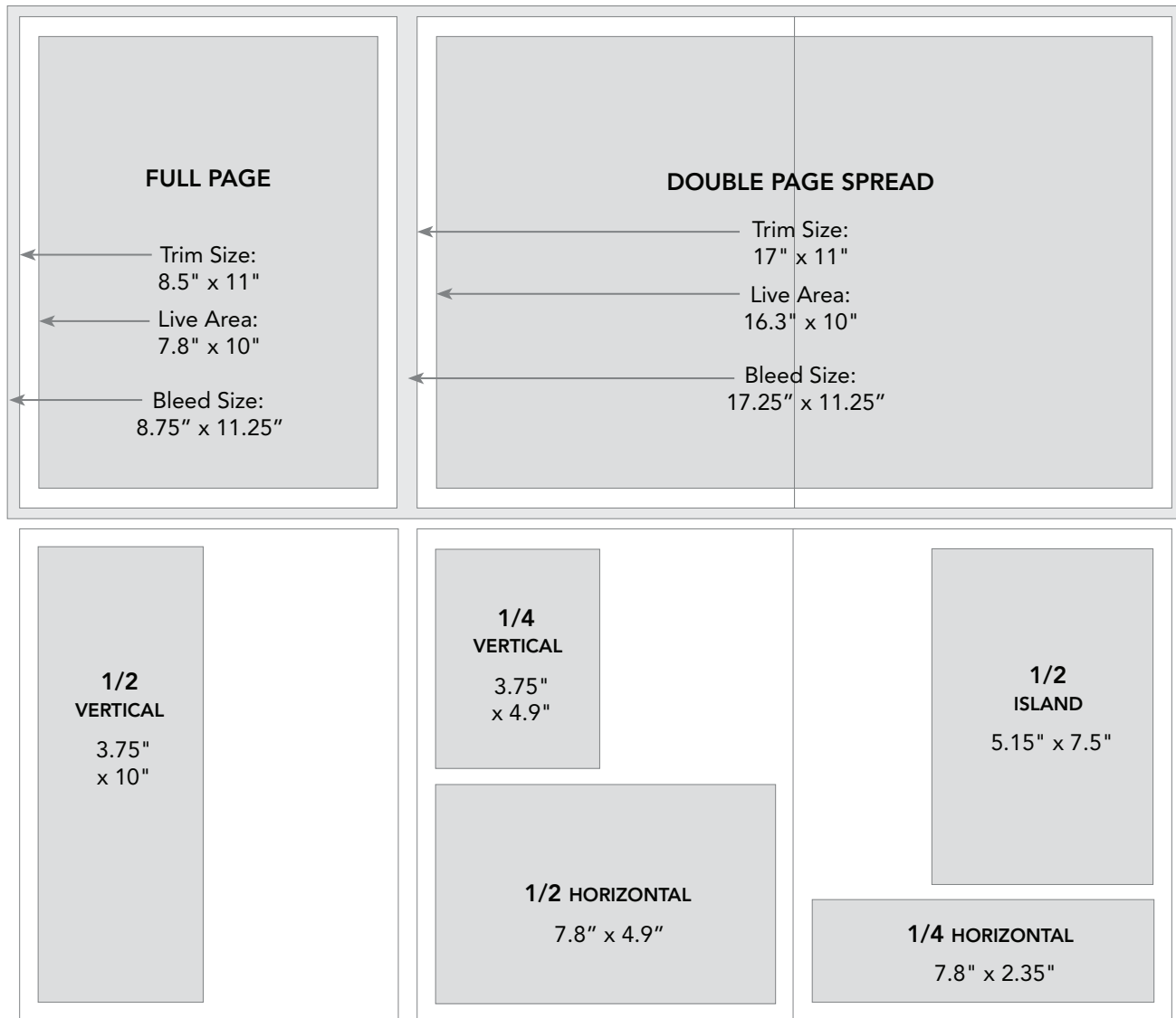
December Edition

Fall
November 15

CONTACT Beth Harmon, Business Manager | 573.329.6772 | mprabeth@gmail.com



'The Dragoon' Magazine Advertising Dimensions



LIVE AREA: 7.8" x 10"

All text, borders and images need to be within the live area.



TRIM SIZE: 8.5" x 11"

Type and other images not intended to bleed or be trimmed must be at least .25" inside the trim area.

| AD SIZES | WIDTH | HEIGHT |
|----------------------|--------|--------|
| Double page spread | 16.3" | 10" |
| Double page, bleed | 17.25" | 11.25" |
| Full page, non-bleed | 7.8" | 10" |
| Full page, bleed | 8.75" | 11.25" |
| 1/2 page, Island | 5.15" | 7.5" |
| 1/2 page, horizontal | 7.8" | 4.9" |
| 1/4 page, horizontal | 7.8" | 2.35" |
| 1/4 page, vertical | 3.75" | 4.9" |

ONLINE ADVERTISING

MPRA members are active online, with over 80% visiting the website regularly. They are loyal supporters of the military police community and are interested in products and services that can help them and their families.

Advertising with MPRA is a great way to reach a unique and engaged audience. Contact us today to learn more about our advertising options.

The Military Police Regimental Association (MPRA) website (mpronline.org) is a direct route to connect with over 20,000 active, retired, and veteran military police soldiers, their families, and friends. Through our website, you can target a highly engaged audience with online advertising opportunities, including:

Banner ads: Place your banner ads on high-traffic pages like our homepage, event listings, and The Dragoon online publication.

Sponsorships: Partner with MPRA to sponsor events, programs, or initiatives that align with your brand.

| SIZE | SIZE | RATE |
|---|-----------|--------------------------------------|
| RATES BASED ON 3 MONTHS OF CONSECUTIVE ADVERTISING. | | |
| Leaderboard Banner Ad | 728 x 90 | \$550/quarter |
| Large Banner Ad | 780 x 300 | \$650/quarter |
| Vertical Retangle Ad | 300 x 600 | \$500/quarter |
| Square Sidebar Ad | 300 x 300 | \$400/quarter |
| Medium Rectangle Sidebar Ad | 300 x 250 | \$350/quarter |
| Blog Advertorial Post | | \$200/home page placement for 1 week |
| Shopping Area Ad | 300 x 300 | \$400/quarter |

Leaderboard Banner
728 x 90

Large Banner
780 x 300

Vertical Rectangle
300 x 600

Square
300 x 300

Medium Rectangle
300 x 250

MPRA Advertising Agreement



The below named business, organization, or individual reserves display advertising space in the amount of \$_____ page in the MPRA 'The Dragoon' Magazine for a period of _____ consecutive issues and for each issue will pay the rate shown below.

Magazine Ad Size _____ Ad Rate \$ _____

Website Ad Size _____ Ad Rate \$ _____

☐ Leaderboard ☐ Box

Total \$ _____

Business Name _____

Mailing Address _____

City _____ State _____ Zip _____

Authorized Contact Person _____

Phone Number _____

Website _____

Email _____

Business Location (if different than above) _____

BILLING

☐ Bill my credit card. # _____ - _____ - _____ - _____

Expiration Date _____ Security Code _____

Name as it appears on credit card: _____

☐ Enclosed is a check/money order in the amount of \$ _____ # _____

Notes: _____

The MPRA 'The Dragoon' Magazine reserves the right to decline publication of any copy or advertising matter which the company deems objectionable or undesirable. It is agreed that the rate will be guaranteed for a period of four consecutive issues. This contract is to be used only by the above named business, organization, or individual and is not transferable.

Authorized Advertiser Signature _____ Date _____

Authorized MPRA Signature _____ Date _____